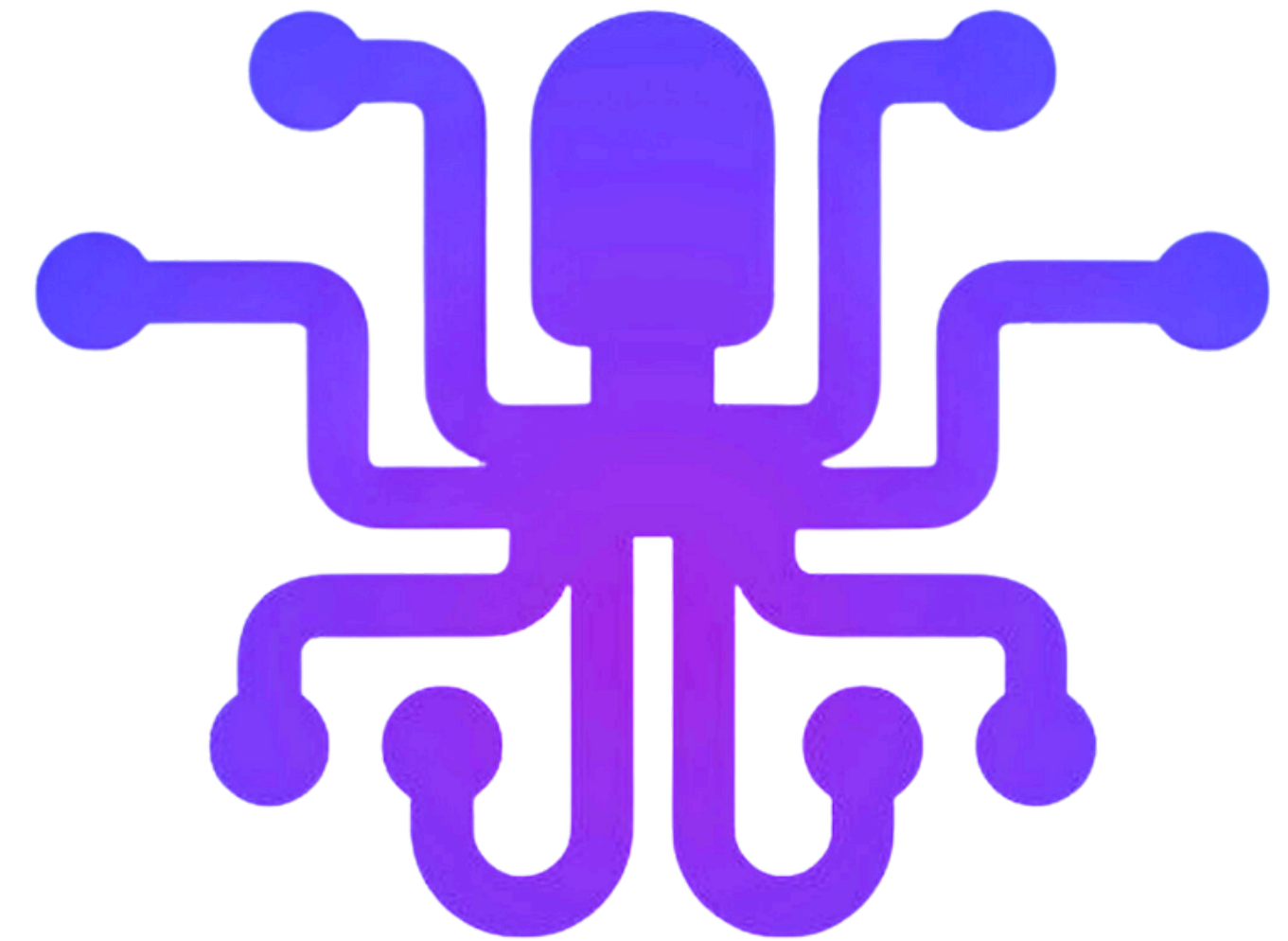


INTRODUCING



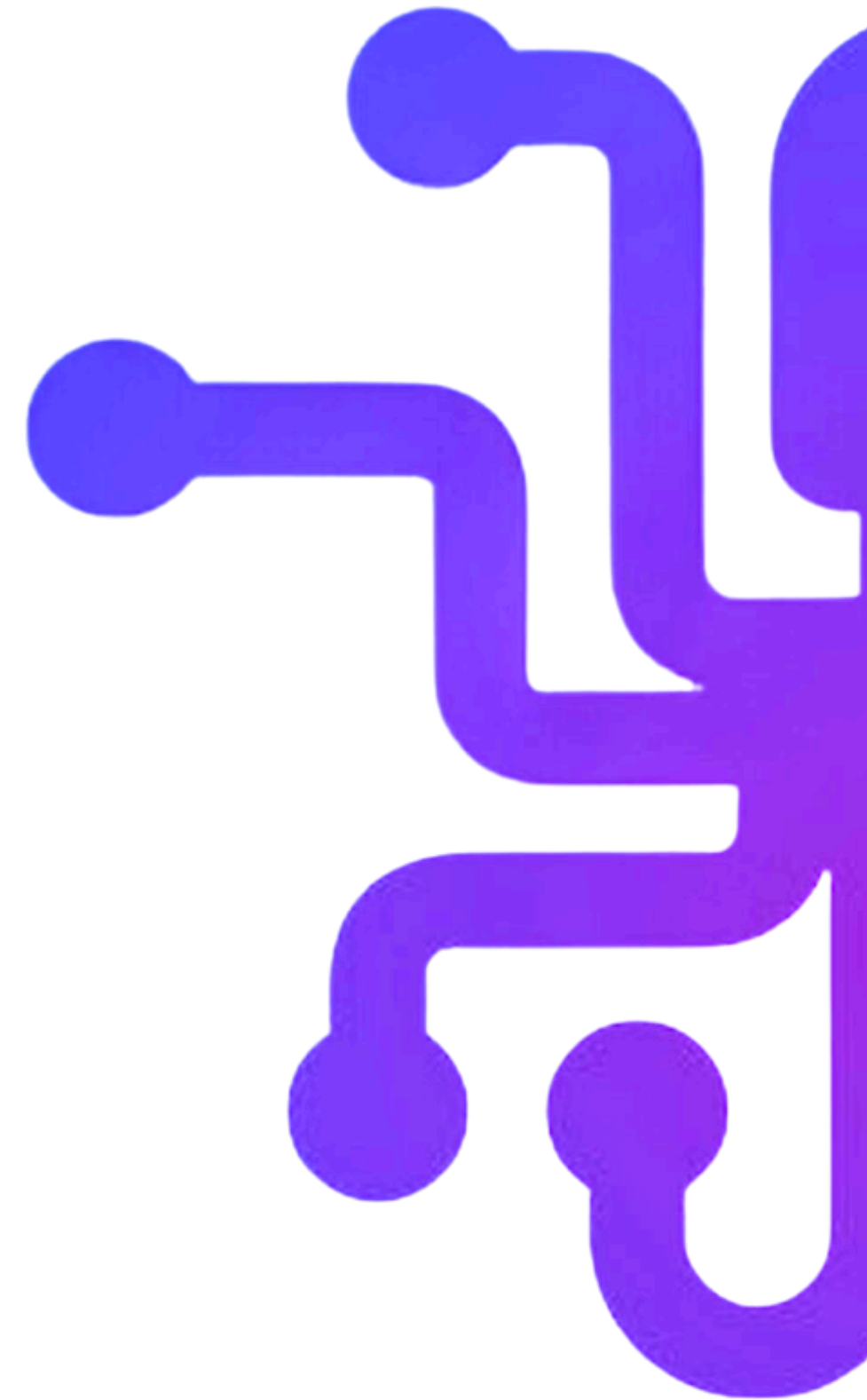
MAKEATHON

COMING MARCH 2026!

# WHAT IS MAKEATHON?

Makeathon is the most innovative and creative **artificial intelligence competition** in Greece. Its goal is to bring together tech-oriented students from **diverse** backgrounds to form interdisciplinary teams that, using AI tools, will provide solutions to **real-life** challenges.

ENGAGING UNIVERSITY STUDENTS IN THE FUTURE OF AI



# MAKEATHON



## **Emphasis on the Making.**

The event has the structure of a classic hackathon but focuses more on the creative process of solution (make) instead of programming (hack).



# AI IN MAKEATHON

## **Use and integrate existing AI models/tools**

Participants may choose to focus on integrating existing AI tools, APIs, or pre-trained models into their projects.

## **Develop own AI models**

Participants can write their own code, design algorithms, and build custom models using programming languages and libraries.

# PROCESS OVERVIEW



- **5** companies (**challenge owners**) present the challenges to the candidates.
- **150–200 participants** are divided into groups of 4–5 people and choose a challenge.
- 2 days of **programming** and **collaboration**.
- **Pitching** of solutions by the teams
- **Judging committee** grades them based on specific criteria.

# EVENT TIMETABLE

## 1ST DAY

Deep dive sessions/  
online workshops (remote)

Live presentation  
of the challenges  
and formation of teams

## 2ND DAY

The teams work  
on the challenges

## 3RD DAY

Submission of assignments

Presentations to the  
judging panels

Announcement of winners

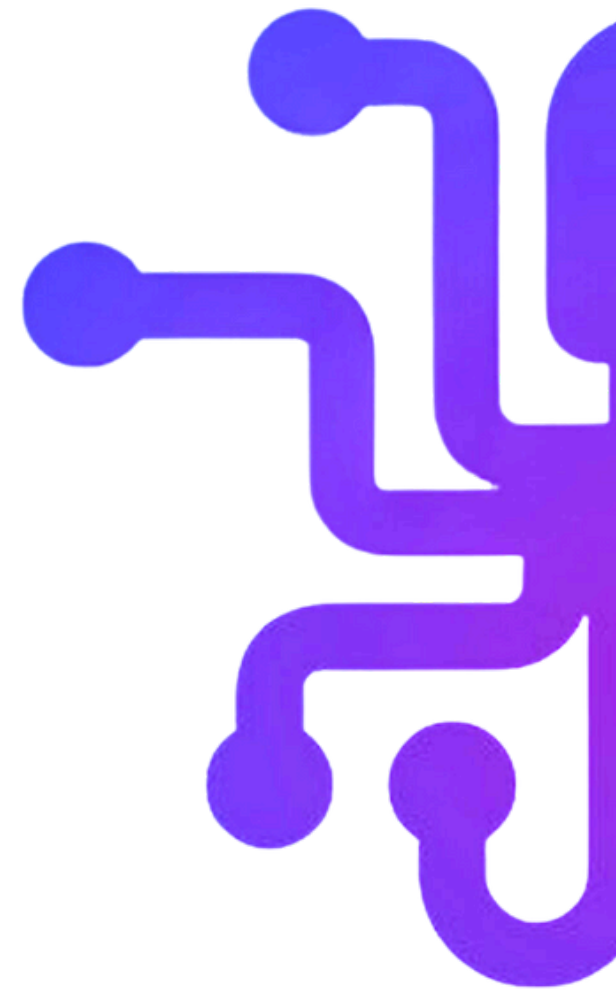
# TARGET AUDIENCE

**Academic background:** Any

**Age & Education:** 18 and above, enrolled in any type of diploma or recent graduates

**Tech-Savvy:** comfortable with technology and digital tools

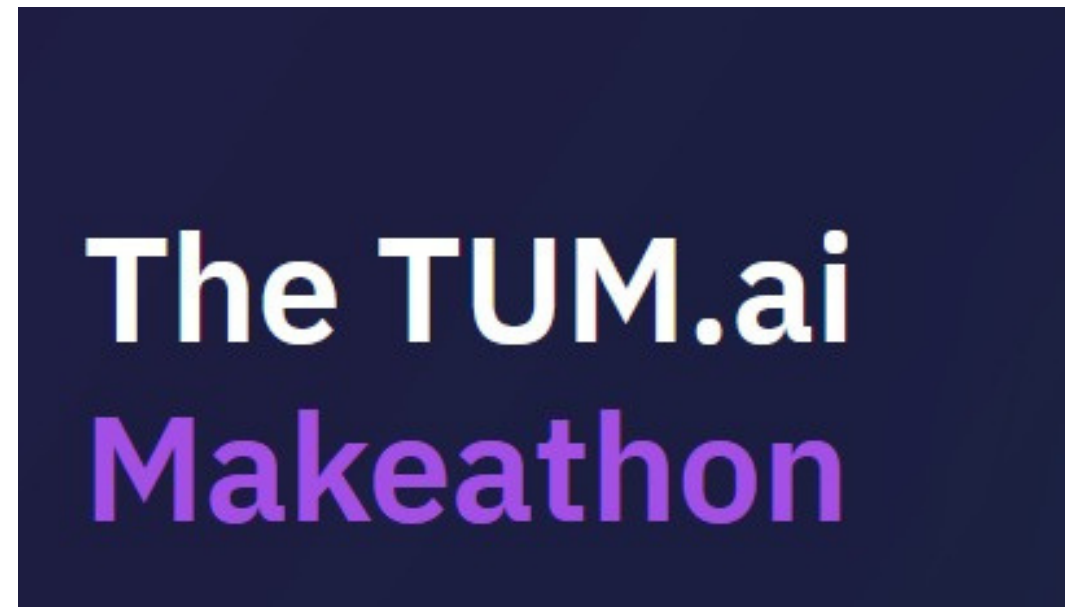
**Interests:** AI, emerging technologies, innovation, driven by a desire to make a real-world impact through AI solutions and gaining practical insights



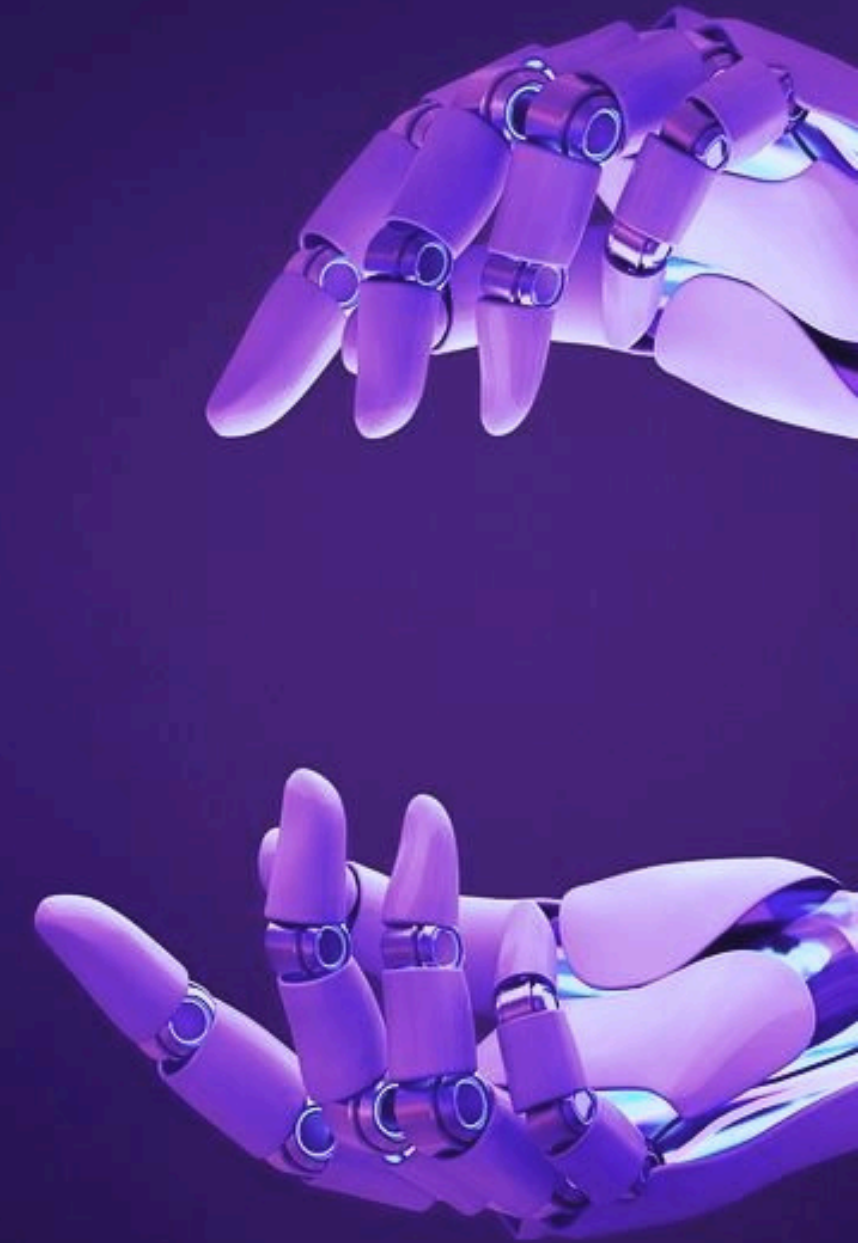
# INSPIRED BY



<https://www.tum-ai.com>



<https://makeathon.tum-ai.com>



# PRE-MAKEATHON EVENT



## Early Access to Talent

- Students are introduced to your company before Makeathon, giving you the opportunity to observe the talent pool in advance and ensure that your challenge is appropriately ambitious.

## Showcase Your Use of AI

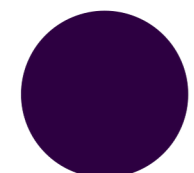
- Each company will be represented by one speaker per panel, offering a focused and high-quality discussion. Through these panels, your team can highlight:
  - How AI is used in your day-to-day corporate environment
  - How AI has improved productivity and workflows
  - Business insights on operating in the AI era
  - Guidance for students on entering the job market in an AI-driven world
  - And many more AI-related topics that inspire and inform

## PANEL ACCESS

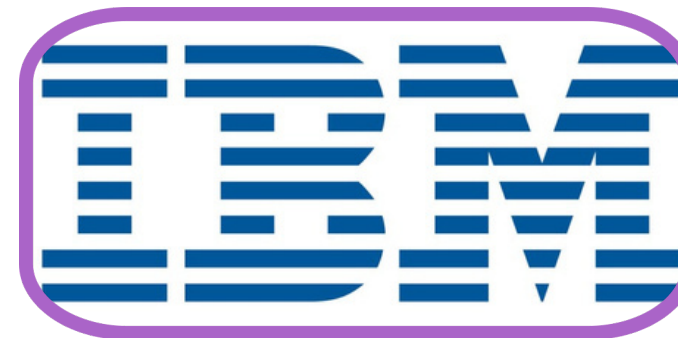
- Diamond Partner
- Platinum Partners

## BOOTH ACCESS

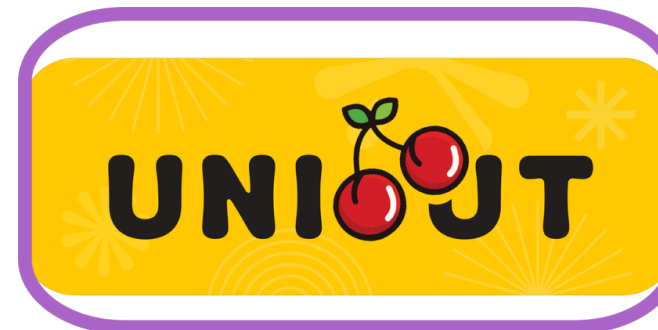
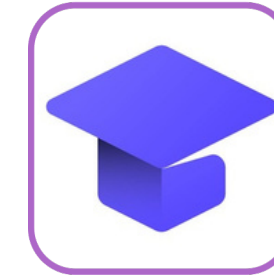
- All Makeathon Partners



# PREVIOUS PARTNERS



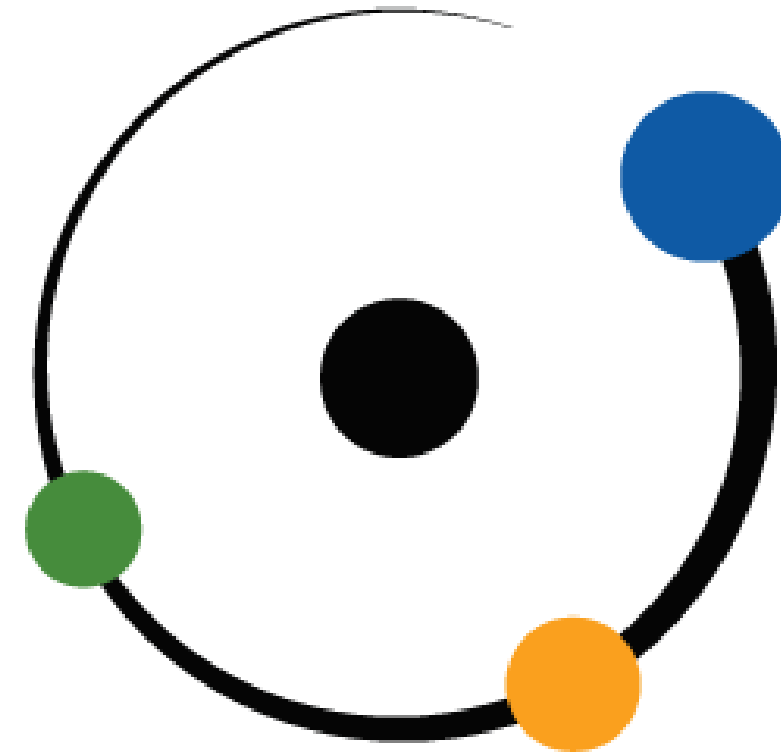
# PREVIOUS MEDIA PARTNERS



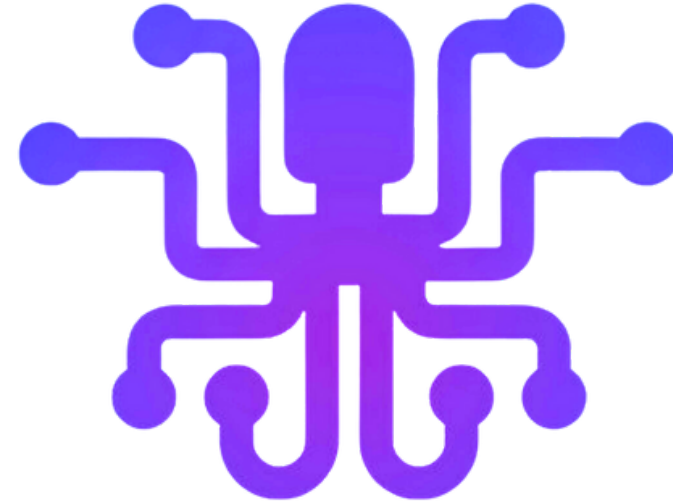


Uni AI  
Student Initiative

INCUBATED BY



HIGGS



# DO YOU WANT TO BECOME A PARTNER?

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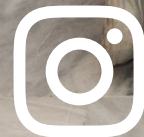
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Thank you!



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